

FRONTERAS UNIDAS PRO SALUD A.C.

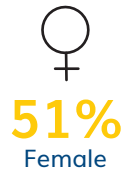
Creating Opportunities for Out-of-School, Out-of-Work Youth



THE CHALLENGE

In recent years, the number of youth not in school, training, or work in Tijuana, Mexico has climbed to over 43,000, with migrants from other parts of Mexico and Central America moving to the border region in search of opportunity. With a proven track record in providing sexual and reproductive health services to vulnerable populations, in 2014, Fronteras Unidas Pro Salud A.C. began exploring how best to meet the needs of unemployed, out-of-school youth.

PARTICIPANT PROFILE



THE SOLUTION

By adapting the Órale model, first introduced in Ciudad, Juarez, Mexico, Pro Salud developed a comprehensive eight-week training that includes health education—along with life skills education, one-on-one mentoring, and job placement support. The results speak for themselves.

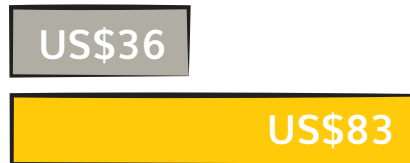
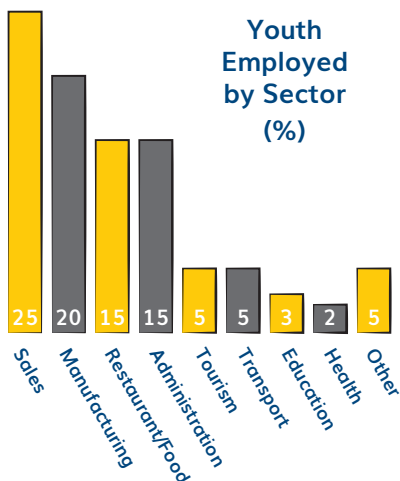
735

Number of youth who received life skills training, health education, one-on-one mentoring, and job placement support



81

Percentage of youth who returned to school, secured employment, or both



Legend for income comparison:

- Grey box: Average Weekly Youth Income Before Enrollment
- Yellow box: Average Weekly Youth Income After Job Placement



88%

Employers who were satisfied with program graduates' performance*



94%

Employers who would hire graduates in the future*

* Based on an external, six-month follow-up study of program graduates.